

Greater Northeast Keizer Neighborhood Association
nekna2022@gmail.com
503-991-1671

Meeting minutes March 5th online Meeting 15 attendance

Tammy and Jacqueline reached out to share that we were not going to host our in person meeting this month. We reached out to have a brief discussion on using our online Google meet. I want you all to know until I share this with Tammy and Jacqueline they do not know what is in this and the board is aware we are doing this we have their blessing.

Here's why, Tammy had been holding community conversations online with Next-door and Facebook. She had asked what engagement we are looking for from the Association and Community Diversity Engagement Committee here are some of those highlights.

Four popular community engagement methods are community meetings, focus groups, surveys and online engagement – and there are pros and cons to using each one.

- Community meetings; Public or Town Hall meetings can be a valuable way of sharing information.

The face-to-face nature of these events provides a great opportunity to demonstrate openness and transparency to community members. It is important to consider what will make your event compelling to partnership with the communities – and encourage attendance.

With that we have families and some of us are single moms and dads, we have grandparents raising children and a small group of people who have survived abuse from our partners. For safety reasons cannot be on TV. (City Council and other meetings show feeds).

- Opportunity to deliver information and gather feedback. Community meetings can be used effectively at the beginning of an initiative to explain processes and outcomes. For this we rely upon Tammy and Jacqueline to help keep us safe while sharing information.
- Great for meeting community members in person, and to demonstrate transparency. For this we Thank Mrs. Starr, Mrs. Cross and Mayor Clark always show integrity and grace to make sure our voices are heard. Mr. Dan Kohler is the same. We don't have more money for this or that. We have a home with 4 generations living in one house with 3 bedrooms just because 2 of them became homeless and can't make it on their If an issue or project is particularly controversial, this may not be the right method for engagement.

- Media publicity may be negative if the meeting is confrontational or not handled well. Own right now.
- Can be useful for community outreach or to attract media attention for your project or program. We have watched and listened to the work session with the Traffic Safety Committee and know some of those people think we don't matter because we don't want to talk to our neighbors or knock doors. (it is not safe)
- This small group setting is an efficient way to use resources and identify important issues.
- Focus groups can be planned and organized to reach a specific group of community members and leaders that have developed around a particular topic. This is where Tammy and Jacqueline reached out and asked questions and looked at ways they can make a difference. They have surveys and done polls to see what makes a difference for us, meeting us where we are.

There is not one perfect way to engage with stakeholders, and needs will change depending on the groups and issues needing to be addressed. Using more than one outreach method for your engagement process will pave the way to increased stakeholder participation, and building of stronger relations with your neighborhood, online community. THIS THEY DO WELL

Being asked to participate in a consultation, but not believing that your input will make any difference to the outcome, is a serious hazard. If intention is not genuine, people can sense it. Effective engagement is more than a checkbox as all parties must value it.

We have been working on 3 things or themes as we are calling it. Collaboration, Consultation and Communication. We are working on how to build Strong connections in our neighborhoods and with families. This is very important to Tammy as our motto is building a stronger community for a better tomorrow.

We have so many different ideas and ways that we are looking at changing how people think it should be. We are all neighbors and what goes on behind closed doors is up to you. However if it can help improve your quality of life it makes a difference. This can be as simple as a home cooked meal delivery or Tammy and Jacqueline bringing a food box which they do. Dropping off a small care package, yes they do it too. These are simple but you feel like you matter because you do. They do a lot for us and never tell anyone but you know it's them.

I know Tammy and Jacqueline have a work session with the City Council but we wanted you to know some of what we are doing and how you can support us as part of this Neighborhood Association. Plus sharing information helps you all have an opportunity to hear from us.

AJ

My name is Beth T

I can share the same information and agree with AJ. I am hoping you are willing to give me a chance. I am scared but you all need to know I have 6 kids and 3 of my children as well as myself have been traumatized by my Ex. One of my boys has a TBI now for trying to protect me. I can't afford to lose work to go to meetings and I am grateful for the opportunity to attend online meetings. I work 2 full-time and 1 part-time job just to provide for my family. And without the support of Tammy and Jacqueline building Greater Northeast Keizer Neighborhood Association I would not have my new job, or my part time job that I am blessed to do from home as I care for my family. I would like you to know that my son was almost hit by a car going to school at Kennedy Elementary; my daughter fell into the road nearly hit by a car as the sidewalk is not there. What is it going to take for sidewalks to go in? Side roads Matter, we matter how the Traffic Safety Committee can say we need more deaths, time we should not have to lose our babies to get a sidewalk.

I listened to the work session, mad and angry we matter, the lady before Tammy S we matter Tammy and Jacqueline have been working on sidewalks for a year. Red tape I know, development of a program, I will help research and put materials together but never come as I have to protect myself and my family. Behind the Scenes OK tell me what to do.

Beth T

We have all provided information including some of our testimonials, please know these ladies work hard and do a lot they will not share but we want you to know because they make a difference for us and our neighborhood associations.

Inclosing we have come up with some of what we would like to see happen with the Community Diversity Engagement Committee,

- Attend community events with the purpose of engaging and asking us questions, how are we, how can we make it better, what are some needs for our community, are we enjoying our parks? All of which only one person has done. Thank you Shaney!
- Community ownership and leadership in any change effort is essential for its long-term sustainability and success. Fear is one of the biggest barriers that prevent change makers from applying authentic community engagement practices.

We came up with what community engagement means to us and I hope this helps as we have refined it a few times. The process of working collaboratively with and through groups of people affiliated by geographic proximity, special interest, or similar situations to address issues affecting the wellbeing of those people. This can change from person to person, Tammy asked us what community engagement looks like and what it means to us and this is what it looks like.

The focus of this committee should be how can you engage more, connect more, go to a place where we are at the dog park. I am there each day for an hour in the evening, I have seen Lisa and she is awesome and sweet. Not sure I think Tammy said she is part of Parks. However she talks to folks and we see her care for KRP and I have seen her at others. Seems nice and friendly, I like that.

Community events held throughout our City, Shaney has been seen and interacts with us as does Mrs. Cross and Dan are always super nice and helpful. I have seen Councilor Duran at KRP in preparation for Keizer fest, always pleasant and seem to really enjoy serving. Your parks department, Traffic department should be attending meetings and providing support for this committee and for the Association meetings, they do when an invite is done, what about just coming and being part of us.

I want to say thank you for all the work you ladies do again. I cannot stress enough we need you, your care and it shows through all the little things in your life. We are blessed by you and thanks for taking time to do the newsletters and gathering resources, helping us go through them as we need them and thanks you for helping me personally get connected to the Arches Project and now I am on the list for our own home, this is huge for our family so thanks.

Bev D

Thanks, we have asked Tammy to share this.

AJ Secretary GNEKNA